

# **The Course Production Process of a Canadian Distance Education Institution: Faculty of Humanities and Social Sciences, Athabasca University**

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## **ABSTRACT (Poster Presentation):**

The effort involved in developing a single university course for online consumption is massive. And the steps that must be taken to bring a course from its inception to its publication are truly intricate and multi-layered—requiring extensive cooperation from many different people along the way. Deans, centre chairs, professors, subject matter experts, course coordinators, tutors, learning designers, editors, visual designers, multi-media web specialists, copyright officers, materials management personnel, librarians, and administrators are all part of the process, and each one of these stakeholders is responsible for keeping timely tabs on where a course is and where it needs to be.

This poster presentation will give a visually comprehensive overview of the workflow and measures involved in producing a successful course; and the verbal narrative shared by the presenter will add more colour and insight to this elaborate process, shedding light on how to coordinate the various academics, production team members, tasks, and technologies.

The poster itself includes an organized and somewhat linear framework that will encompass—and emerge from—the following matters:

- collaboration
- course development (organization/revision, design, media/technologies, legalities, etc.)
- course delivery

**KEYWORDS: course production/delivery, online learning, multi-media, collaboration**

## **Research Purpose (and Questions)**

The purpose of my research is to disseminate for my conference colleagues the ins and outs of the course production process of a successful North American distance education institution. I am curious if Athabasca University's course development model is similar to other institutions, especially those of Taiwan—and if not, how are they different?

## **Research Motive**

The motivation behind my research is to share information with my international distance education colleagues on course development and delivery pedagogy, and how best to improve this process.

### **Research Methods (and Results)**

The methods and results of my research will be explained by my poster presentation. The planning, design, and outcomes of my research are intrinsic to the layout of my poster, and will be elaborated on more in depth upon presenting my findings on the day of the conference.

